Blogging at JHUSON

What is a Blog?
A blog is an online journal updated regularly by you, the blogger, and posted online for the public. In this case, you are writing a blog showcasing your experiences while attending the Johns Hopkins University School of Nursing (JHUSON).

Why Write a Blog?
Writing a blog is a way for you to offer insight into your day as a current Hopkins nursing student. Who better to talk about what college life is like than you – someone who’s living college life firsthand? Let’s face it – the admissions staff is not as cool as you are. 😊 Your blog is a great way for students to see if Hopkins is a good fit for them and get excited about the possibilities of being a nursing student just like you! It also serves as an online journal for you to reflect upon your time in nursing school.

Need Help? Contact David Biglari at big@jhu.edu or Ryan Sullivan at ryansullivan@jhu.edu.
10 Tips to Becoming an Expert Blogger!

1. **Keep it Real:** A blog is an opportunity for you to share your voice. You’re a blogger because you have a story and a style that’s worth passing on to others. So be your awesome self!

2. **Represent:** Remember visitors are coming to your blog to see Hopkins Nursing School through your eyes, so show them. Mention all great things you do at school and outside school. It could be an interesting class, a hobby, a fun event at the school, or a great place to have dinner in Baltimore. Whatever!

3. **Be a Journalist:** Consider yourself a liaison between your school and the public. Point out events, student groups, courses, or anything else in and around campus you think deserves attention. Many of Hopkins’ students come from all over the globe, so details about living in Baltimore are also great to write about.

4. **Keep it up:** A blog isn’t something you need to update every hour or even every day, but students will be checking your blog for updates, and you don’t want to leave them hanging.

5. **Mind Your Manners:** Be mindful that your blog is on display for public view, and that prospective students may not share the same viewpoints as you. Ask yourself, “Would I want my mom to see this?”

6. **Proofread:** Blogs, by nature, are informal, but this doesn’t mean that spelling, grammar, and punctuation should be forgotten. You want to reinforce that you are getting a quality education.

7. **Avoid Rambling:** Pull students in with an exciting opening line, and try not to ramble on. It’s normal for some of your blogs to be longer than others, depending on what kind of week you’ve had. Telling stories through photos is a great way to avoid this.

8. **Know Your Audience:** Keep the language in your blog casual. Remember you are talking to students just like you. No need to use inflated vocabulary. Students will see right through that!

9. **Credit Your Sources:** Feel free to include links and quotes in your blog. Remember that, if you are including any other work that’s not your own, you need to give a shout out to the appropriate source.

10. **Brag:** Don’t be afraid to highlight the things about you that make you an individual. Prospective students will see that you are an interesting, involved individual whose story is worth reading about!
How To Blog

Step 1: Go to http://blogs.nursing.jhu.edu/wp-admin.

Step 2: Sign in.

Once you’re signed in, the WordPress dashboard appears.
Step 3: Create a new blog.

Select + New
OR
Expand the Post selection
Select “Add New”

Step 4: Write a blog post.

From here you can start writing your blog.

Add a catchy title.
Upload pictures, videos, audio.
If you ever used MS Word or Gmail, you can do the same here!

Type away!
Step 5: Publish Your Blog

Not ready to post? No problem! Just click “Save Draft” and come back to it later.

All done? Click “Publish” to make your blog viewable.

Be sure to categorize your blog so it can be identified correctly (i.e., Accelerated, Graduate, etc.).

If your blog fits under more than one category, feel free to categorize it as such (i.e., Baltimore, Simulation).

Add any tags (keywords) that are relevant to your blog.

Pick which photo will be associated with your post on the homepage.
How to Post Photos

Add New Post

Enter title here

Click image icon.

Upload from your computer.

Add media files from your computer

Drop files here

or

Select Files

Give your image a title.

Want a caption?

Insert it here.

Align your image.

Resize your image in the blog.
How to Create an Image Gallery

"Select Files" and select multiple photos to upload at once.

Select "Gallery"

Drag photos into the order you want them to appear. Save changes.

Set gallery settings. "Image file" will display your photo on a page by itself. "Attachment" will display photo on a blog page.

Ready? Insert!

Select the order and number of columns that will appear.
How to Update Your Profile

To change your password, click “Profile” and fill out the appropriate fields on the next page.
How to Update Your Profile

Update your contact information

About Yourself

Biographical Info

Share a little biographical information to fill out your profile. This may be shown publicly.

New Password

If you would like to change the password type a new one. Otherwise leave this blank.

Strength indicator

Hint. The password should be at least seven characters long. To make it more secure, use upper and lower case letters, numbers, and special characters.

Update Profile

Email Preferences

Accept to receive post or page notification emails

Accept to receive emails sent to multiple recipients (but still accept emails sent only to me)

Change your password

Change photo

Personal Options

Visual Editor

Admin Color Scheme

Keyboard Shortcuts

Toolbar

Name

Username

Edit User Add New